

Unit 9

Unit 9 Extension

1 Read the report. Match the paragraphs (1–4) with the main points (a–d).

Paragraph 1:

Paragraph 2:

Paragraph 3:

Paragraph 4:

- a research tools used
- b recommendation
- c details of the cultural diversity of the area and aim of the report
- d consensus of the local residents

This report was commissioned by the City Council Arts Department to establish whether or not there was a need to provide a more diverse range of cultural events in the East Cowgate Area of the city. This is an area of mixed ethnicity (15 per cent British Afro-Caribbean / 20 per cent British Asian / 14 per cent Sub-Saharan African / 9 per cent Eastern European / 26 per cent Students / 16 per cent Other – full details available on City Council website) and as such, it has long been felt that the integration of various communities might be improved through the provision of cultural and social events.

With this in mind, we collected the thoughts and opinions of East Cowgate residents, using a variety of strategies:

- Questionnaires: online and postal questionnaires to individual residents aged 18+
- Street surveys: on-street surveys and interviews conducted with residents of all ages
- Interviews: house to house interviews with individuals and families
- Local groups: representatives from youth clubs, schools, sports clubs, residents' associations etc were contacted and interviewed

The residents were asked to provide information about what, if any, cultural or arts events they would like to see taking place in the East Cowgate Area. They were offered a list of options which included: street parties; festivals or markets featuring ethnic foods or crafts; events or concerts of dance, drama or music; the establishment of cross-cultural clubs or groups within the community. Overwhelmingly, the residents expressed a desire to hold an 'East Cowgate Carnival' (74 per cent of all respondents were in favour of this option – see attached document), which would enable all interested community groups or individuals to showcase their culture as part of one annual community event.

This huge majority must, we think, be listened to. This represents a great opportunity to respond to the needs and wishes of the whole of the East Cowgate community. In view of this, our recommendation, therefore, is for an annual carnival to take place and an organising committee to be set up. A carnival would, in the words of one resident, 'Let us all see and be seen. It would be a chance to see our community through the eyes of others and to let them look through our eyes.'

2 Read the report again. Are the following statements true (T) or false (F)?

- 1 East Cowgate is an area without a dominant cultural group.
- 2 Cultural integration has historically been a problem in the East Cowgate Area.
- 3 Only residents over the age of 18 were asked for their opinions.
- 4 Almost three-quarters of residents wanted a food festival.
- 5 For one resident, a carnival would allow communities to better understand the way other people in the area lived.

