

Unit 11

Unit 11 Extension

A biography

- 1** Read the biography and complete these sentences with a word or phrase from the text.
- 1 Steve Jobs is known as the
 - 2 Jobs helped turn Apple into a company that leads the world in
 - 3 He in Mountain View.
 - 4 Apple was by Steve Jobs and his friend Steve Wozniak.
 - 5 When Apple bought NeXt, Jobs to the company.
 - 6 Apple became successful again because Jobs was
 - 7 No one will ever forget he was one of the technology world's people.

Steve Jobs

Steve Jobs has been called the 'Father of the Digital Age'. He started Apple – the maker of Macintosh computers, as well as iPods, iPhones and iPads – and later turned the company into a world leader in digital technology. He was a great inventor and very successful businessman.

Jobs was born in San Francisco in 1955 and grew up in Mountain View, California. As a child, he learned about electronics from his father. As a teenager, he began designing and making computers with his friend Steve Wozniak. They started Apple together in 1976.

Jobs left Apple in 1985 and started NeXt Computer. In 1996 Apple bought NeXt, so he returned to the company he had started. Apple was losing money at the time, but with Jobs in charge again it soon became one of the biggest technology companies in the world.

Steve Jobs died on 5 October 2011 after a long illness. He will always be remembered as one of the most creative people in the world of technology.

- 2** Read the biography again. Then match the paragraphs (1–4) with the headings (a–d).

- | | |
|-------------------|--|
| Paragraph 1 | a His early life |
| Paragraph 2 | b Details of his life and achievements |
| Paragraph 3 | c The final part of his life |
| Paragraph 4 | d An outline of his main achievements |

